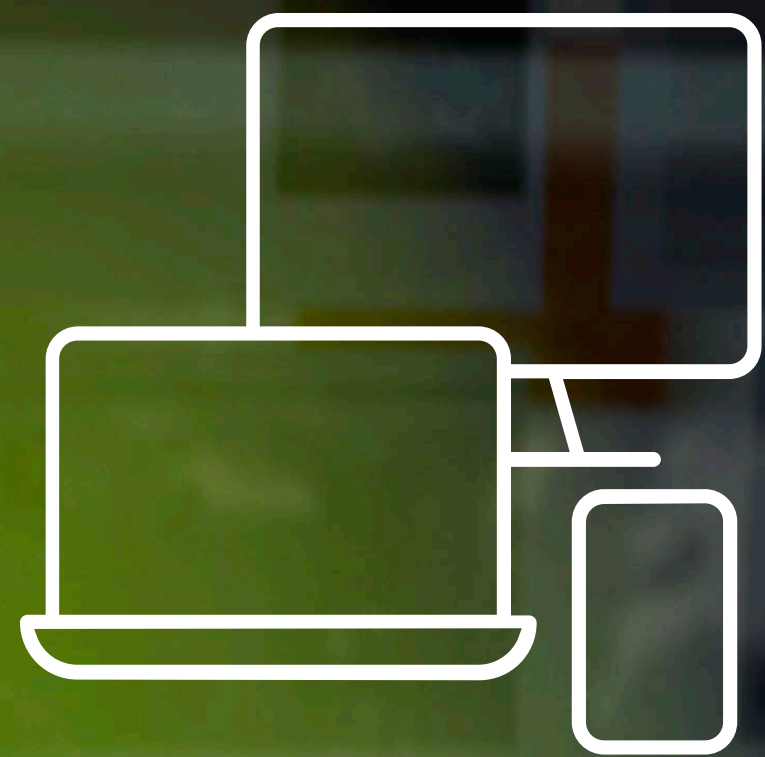


CHG



carbonZERO

CARBON-NEUTRAL IT LEASING WITH FULL CARBON OFFSETTING



WHAT IS carbonZERO?

Our carbonZERO product allows customers to offset 100% of the CO₂ emissions that are generated in the production, use phase, and end-of-lease phase of their equipment, including all transportation. It takes the form of an add-on payment that is used to support selected international projects aimed at mitigating climate change.

ADVANTAGES

MINIMISES YOUR ENVIRONMENTAL FOOTPRINT

- Fully offset the CO₂ emissions generated in the IT lifecycle.

CARBON-NEUTRAL THE EASY WAY

- An iPhone 12 generates more than 80kg of greenhouse gases. Fortunately, you don't have to work out the emissions yourself.
- CHG-MERIDIAN takes care of the carbon emissions calculation, the selection of climate change mitigation projects and the recording of emission certificates.

SMALL CONTRIBUTION, BIG IMPACT

- The additional cost is minimal. For example the additional cost of offsetting a smartphone's CO₂ emissions through carbonZERO is only a few pence.

SUPPORTING CERTIFIED CLIMATE CHANGE MITIGATION PROJECTS

- We take care of selecting and monitoring climate change mitigation projects for you.
- All the projects meet the stringent criteria of the Gold Standard, the Verified Carbon Standard (VCS), and the Climate Community and Biodiversity Standard (CCBS).

ENVIRONMENTAL PROTECTION AS A COMPETITIVE ADVANTAGE

- Boost your company's green credentials.
- Enhance your company's appeal in the war for talent.



“Our customers can simply add the service to their existing order without any additional hassle. We take care of everything for them, including making the offset payment to certified climate projects.”

Simon Young, VP Sales UK & Ireland



CLIMATE PROTECTION PROJECTS



FIND OUT MORE ABOUT carbonZERO
VISIT: www.chg-meridian.co.uk/carbonzer0

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