

Digital Signage Solutions

Enhancing the consumer experience through real time content delivery



Product overview

CHG-MERIDIAN offers a unique Digital Signage Solution which enables your business to keep up-to-date with the latest technology, whilst managing your investment efficiently across the equipment lifecycle.

Using bespoke financial products, your technology can be managed from deployment to refresh with a simple payment process. Utilising an efficient financial structure enables you to align your ROI across multiple geographies and sites.

INCREASED AWARENESS

Over 40% of shoppers say that digital displays can change what they buy because relevant information is served close to the point of purchase.

Source: CISCO: Digital Signage for Retail: Attract and Keep Your Customers: 2012

Electronic Shelf Labels

Fast and precise equipment rollout is pivotal when ordering a high volume of electronic shelf labels. CHG-MERIDIAN has worked with global manufacturers to ensure that these devices are fully functional when arriving at a large number of sites, with the ability to track assets' movements through the asset management system TESMA®.


Manage your rollout plan alongside your carefully selected finance package to capitalise on the latest technology across the globe.




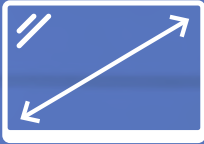

Medium Format Displays

User engagement is one of the key aspects of a successful digital signage strategy. With CHG-MERIDIAN's solution, you can work with the highest standard content management and distribution networks to ensure that your message is being delivered in the right way, to the right people.

Whether displays need to be delivered to one location or throughout a region, deployment and content can be managed from one source to allow full transparency of your signage portfolio.





8/10 customers have entered a store because of a digital sign catching their attention.

Source: FedEx: Infographic: What's Your Sign?

Large Format Displays

80% of adults have seen digital signage in the past month and 70% subsequently made an unplanned purchase.

Source: Panasonic; Infographic: Digital Signage: 2014

71% of people said they felt advertising on digital billboards stood out more than online ads, and 46% said they were even more prominent than TV adverts.

Source: OAAA; Press Release: New Study Highlights Effectiveness of Digital Billboards: 2015

Choosing the right display can take a lot of time and investment. CHG-MERIDIAN works with the market leaders in screen manufacturing and can help make that decision process more manageable.

Content delivery and management can be added into the Digital Signage Solution, meaning you will have one consistent repayment to cover all aspects of the equipment rollout.

Technology Refresh

Keeping on top of the latest market technologies and trends can be difficult. Through consistent financial planning however, this can be a simple process. CHG-MERIDIAN has helped thousands of customers across the globe stay ahead of their competition with tailor-made product solutions.

Once you have completed your finance term, you can simply replace the old display with the new and improved model with all the terms and conditions remaining the same.



About CHG-MERIDIAN

CHG-MERIDIAN is a specialist in technology solutions and finance. For over 40 years CHG has been helping customers save both time & money by providing them with flexible, bespoke financial solutions - independently of banks & manufacturers. CHG provides their customers with impartial, expert advice to support them in managing their technology lifecycle.

Efficient Technology Management® - this is what we promise.

CUSTOMERS WORLDWIDE

10,000+

CHG-MERIDIAN MANAGES TECHNOLOGY INVESTMENTS WORTH MORE THAN:

€6.13B